

PROGRAMME

Venue: Austrian Parliament, Dr. Karl Renner-Ring 3, 1017 Wien

Tuesday, 19 November 2024

09.00-09.10	CONFERENCE OPENING & WELCOME Philippe Wacker (LT-Innovate Executive Director) & Christoph Prinz (LT-Innovate Chairman)
09.10-09.40	OPENING PANEL: 'LI Highlights of the Year' moderated by Britta Aagaard (Semantix) with the participation of Oddmund Braaten (Interprefy), Manuel Herranz (Pangeanic), Jochen Hummel (Coreon), Samuel Läubli (Supertext), Christoph Prinz (Hensoldt Analytics), Gert Van Assche (Summa Linguae)
09.40-10.10	2024: The Breakthrough of Language Intelligence? Discussion moderated by Britta Aagaard (Semantix)
10.10-10.30	LI Technology Trends Outlook Laszlo Varga (Nimdzi)
	10.30-11.00 COFFEE BREAK
11.00-12.00	PERSPECTIVE FROM JAPAN: Utilizing Generative AI for Multilingual Blog Translation: Customizing Language Models for Korean Idol Group's Global Appeal Hiroki Kudo (Yaraku)
12.00-12.45	LI USE CASES I (PHARMA & AUTOMOTIVE): What do Roche, Porsche and Berns Language Consulting have in Common? AI! Kerstin Berns (blc), Chantal Moucouveia (Roche), Ira Rotzler (Porsche), Sophia Ackermann (blc)
	12.45-13.45 LUNCH BREAK
13.45-14.30	LI USE CASES II (RETAIL & HEALTHCARE): Expanding Horizons: Leveraging Language Technology for Global Business Growth Kirti Vashee (Translated), Stefania Russo (Glovo), Laura Rossi (Medtronic)
14.30-16.30	LI @ WORK I moderated by Arthur Wetzel (LT-Innovate) Rachel Herwitz (TermSolutions) - There's No AI Without Terminology - Professional Tools for Enterprise-wide Terminology Management Kirti Vashee (Translated) - The Evolution from Adaptive NMT to Adaptive LLM MT João Graça (Unbabel) - Tower LLM: An Intentional Multilingual Large Language Model for Translation-related Tasks Matthias Heyn (RWS) - Welcome to the AI Jungle Bartosz Budzynski (XTM International) - The Localization Conductor: Orchestrating Old and New in Perfect Harmony Jochen Hummel (Coreon) - Industrializing the Language Sector
16.30-18.30	LI @ WORK II moderated by Gareth Morlais (Welsh Government) Ilan Kernerman (Lexicala) - Language Resources for Human-driven Machine Intelligence Bruno Herrmann (LT-Innovate) - Operationalizing Generative AI to Make it Value-driven & Inclusive Holger Keibel (Karakun) - Generative AI: What Comes After the Hype? Raniero Romagnoli (Almawave) - Challenges, Approaches, Needs & Points of View for Industry-grade AI

[Marina Liuzzi](#) (Creative Words) - *Rewriting the Rules: How GenAI is Reshaping Non-Linguistic Workflows*
[Gábor Recski](#) (Technical University Vienna) - *Fact-checking GenAI with Explainable Information Extraction*



19.30

DINNER: Melker Stiftskeller, Schottengasse 3, 1010 Wien

Wednesday, 20 November 2024

09.00-10.25

LI USE CASES III (SECURITY & DEFENCE)

Colonel [Thomas Fronek](#) (Austrian Armed Forces Language Institute) & [Christoph Prinz](#) (Hensoldt Analytics) – *LI Challenges in Security & Defence*
[Jodie Lechapelain](#) (Vocapia) - *Towards More Frugal Speech Technologies*
[Gerhard Backfried](#) & [Anne-Lynn Dudenhoefer](#) (Hensoldt Analytics) - *A Practical Case of LLM-enhanced OSINT*



10.25-10.45

COFFEE BREAK

10.45-12.45

LI USE CASES IV (MEDIA)

[Christoph Bauer](#) (ORF-Austrian Public Broadcaster), [Andreas Mauczka](#) (APA-Austria Press Agency), [Christoph Schmidt](#) (Fraunhofer/IAS): *Language Intelligence & Public Service Media - Examples of Use-cases & Developments*
[Jacques Barreau](#) (TransPerfect) - *StudioNext: Adaptation/Recording Collaborative Cloud Management System*
[Gregor Hofer](#) (Speech Graphics) - *Rapport: Towards Mass Adoption of AI-driven Avatars*



12.45-13.45

LUNCH BREAK

13.45-14.45

LI @ WORK III moderated by [Bruno Herrmann](#) (LT-Innovate)

[Oddmund Braaten](#) (Interprefy) - *How AI is Changing the Interpreting Industry*
[Janis Ziedinš](#) (Culture Information Systems Centre of Latvia) - *Unleashing the Power of Language Technologies in Public Services*
[Gema Ramirez-Sanchez](#) (Prompsit Language Engineering) - *Curating and Analysing Massive Amounts of Multilingual Data for Open and High-Performance Language Modelling*

14.45-15.45

AI USE CASE SLAM

Introduced & moderated by [Elisabeth Maier](#) & [Kerstin Berns](#) with the participation of [Anton Kolesnyk](#) (Contentful), [Assaf Siani](#) (Lexicala) & [Rebecca Låwen](#) (blc)

15.45-16.45

CLOSING PANEL: The EU AI Act - Technical, Legal & Ethical Challenges for LI

Introduced & moderated by [Margaretha Mazura](#) (EMF Services), Ole Jani (CMS Law), [Dagmar Gromann](#), [Christoph Korab](#) & [Benjamin Roth](#) (University of Vienna)

16.45-17.15

ANNOUNCEMENT OF LT-INNOVATE AWARDS & CONFERENCE CLOSING

[Philippe Wacker](#) (LT-Innovate) Executive Director) & [Christoph Prinz](#) (LT-Innovate Chairman)

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Yaraku

