LI2024 Sponsorship & Visibility Opportunities

The **LANGUAGE INTELLIGENCE 2024** conference offers sponsors a carefully selected and high level audience with which to interact. Leading-edge technologists mixing with brand names, research luminaries, market analysts and big business users from various application markets offer a unique networking experience. In addition, carefully placed speaking slots and dedicated session naming ensures brand exposure in a targeted environment. LI2024 is the ideal meeting point to learn, exchange, network, forge new partnerships, find new clients and get tuned to the multilingual intelligent future. LI2024 takes place in the premises of the Austrian Parliament, one of the most prestigious locations in the city centre of Vienna.

What is LANGUAGE INTELLIGENCE?

LANGUAGE INTELLIGENCE is the ability to process language effectively and proficiently in various contexts and relevant quality levels, in order to understand, interpret, and produce spoken and written language. LANGUAGE INTELLIGENCE involves the capacity to comprehend, express and convey ideas, emotions, and information with nuance, clarity, and the necessary cultural sensitivity. It extends beyond mere linguistic competence to include social, emotional and functional aspects of communication. Today, LANGUAGE INTELLIGENCE is strongly associated with artificial intelligence (AI) and natural language processing (NLP). LANGUAGE INTELLIGENCE is crucial not only in the development but also in the secure, accurate and trustworthy usage of advanced AI applications. It plays a key role in improving user and customer experiences by enabling more linguistically natural, contextually relevant and culturally appropriate interactions between humans and machines.

Who will attend?

- Industry Professionals: Professionals from various industries, including marketing, customer service, product management, data science and user experience, who want to explore how language intelligence can enhance their content, products and services.
- Start-ups, Scale-ups and Entrepreneurs: Individuals and organisations looking for innovative applications of language intelligence in new products or services.

Please contact **Philippe Wacker, Executive Director, LT-Innovate** for additional information.
phw@lt-innovate.org or +32 492 476 085

- Artificial Intelligence (AI) and Machine Learning (ML) Practitioners: Those who are involved in the development and implementation of AI and ML algorithms related to language processing, understanding, and generation.
- Leaders and Decision Makers: Those who are in charge of strategic initiatives to ensure AI awareness and readiness prior to delivering effectiveness with AI implementation and adoption boosting language intelligence.
- Policy Makers and Ethicists: Individuals interested in policy considerations and ethical implications surrounding the development and deployment of language intelligence technologies.
- Linguists and Language Researchers: Professionals in the field of linguistics, computer science, AI, data science and related fields who want to stay updated on the latest advancements and research in language intelligence.
- Natural Language Processing (NLP) Specialists: Practitioners working on developing and applying computational and foundational models for understanding and generating human language.
- Data Scientists: Individuals working with large datasets, especially those containing language data, and interested in extracting insights or building models for language-related tasks.
- Software Developers: Those creating applications and tools that involve language processing, such as chatbots, virtual assistants, language translation services, content management systems, etc.
- Academics: Those creating and delivering educational programs in universities which highlight the importance of language intelligence in content strategies, operations and technology ecosystems.

Sponsorship Packages

Sponsorship packages	GOLD	SILVER	BRONZE
Passes included	3	2	1
Additional discount code (-40%) for your contacts	5	3	1
Themed session and/or sponsor speaking slot*	Full themed session (60 minutes) *	20 minutes speaker slot *	20 minutes speaker slot *
Logo on conference website with link to full corporate profile	x	x	x
e-mail/social media blast advertising your participation	3	2	1
Blog article published on LinkedIn, in LTI blog and website**	x	x	-
Interview published on LinkedIn, in LTI blog or video Interview published on LTI YouTube channel	x	-	-
Exhibition table including 2 chairs, power supply, WIFI in conference lobby	x	-	x
Marketing material distributed with conference material	x	-	-
Costs*** **FULL PRICE** **LTI REGULAR MEMBERS**** **LTI PREMIUM MEMBERS****	 € 6500 € 4000 € 3500	 € 5300 € 3000 € 2000	 € 2530 € 2000 -

Gold Sponsors have the opportunity to participate in the definition of **a themed session including the selection of speakers** together with the organisers. *Silver Sponsors* and *Bronze Sponsors* have the opportunity to **propose** an **application showcase** or **technology spotlight**.

** The subject of the **blog article** must be related to the event programme and must not be a commercial pitch.

*** Excluding **VAT** (20%) on conference ticket costs

**** Check out the advantages of LT-Innovate Premium & Regular **Membership** on our [website](#).

Past Sponsors

LANGUAGE INTELLIGENCE 2024
Sponsorship Agreement

This agreement defines the terms under which the LANGUAGE INTELLIGENCE 2024 conference organised by LT-Innovate ("Organiser") and the Sponsoring Party ("Participant"), defined below, enter into a sponsorship agreement for the LANGUAGE INTELLIGENCE 2024 conference to be held in Vienna on 19-20 November 2024 ("Event"). Please print, fill in, and transmit a signed copy by e-mail to Philippe Wacker (phw@lt-innovate.org) with necessary purchase orders or other documentation. You will receive an invoice from EMF Services KG, the Secretariat of LT-Innovate. Your payment should be made to Bank account IBAN: AT412011182445580300 - BIC: GIBAATWWXXX according to the instructions on the invoice.

TERM

This agreement is effective as of the acceptance date and shall remain effective until conclusion of the Event. Participant may elect to cancel this agreement at any time by notifying Organizer in writing. If Participant cancels, fees already due in accordance with the payment terms shall remain due.

LIMITED LICENSE

Organizer grants Participant a limited license to use Event artwork to promote or publicize Event. Participant grants Organizer a limited license to use the Sponsor's logo and description on the Event Web site and in other Event materials.

PLEASE CHECK THE DESIRED OPTION

Gold sponsorship: ☐
Silver sponsorship: ☐
Bronze sponsorship: ☐

Total cost: _____
(please select as appropriate from FULL PRICE, EARLY BIRD, REGULAR or PREMIUM LTI MEMBER – N.B. ticket fees are subject to 20% VAT in addition).

PAYMENT TERMS

Payment is due within 30 days of signature of the present Agreement and no later than 30 September 2024. In case of late payment, a surcharge of 10% is due (20% if payment is received after the event). Payments are accepted in EUROs only. Cancellations received before 31 August will be refunded minus a 20% handling fee, cancellations received after 31 August 2024 will not be refunded. The Organizer reserves the right to change the Event venue. If, for reasons of force majeure, the Event is not held on the original date, the Organizer reserves the right to reschedule the Event at a time and place of its choosing.

MATERIALS TO BE SUPPLIED

The following items are requested:
___ Logo for display on the conference website (min. 180-pixels width, JPG or PNG format).
___ High resolution logo for signage (min. 300dpi).
___ Speaker pictures (min. 180-pixels width, JPG or PNG format) for display on the conference website.
___ Sponsor profile for display on the conference website
___ Blog article (in MSWord format).

All materials must be supplied by 30 September 2024 at the latest.

Agreed by **PARTICIPANT**

Company / Organisation Name: _____

Address: _____

Postal Code & City: _____

Country: _____

VAT Number: _____

Phone: _____   E-mail: _____

Website: _____

Represented by: _____   Title: _____

Signature: _____   Date: _____

Agreed by **ORGANISER**

Name, date & signature: _____