

Founded in 2000 by search engine pioneers, Dassault Systèmes EXALEAD provides search and unified information access software that drives innovation and performance in the enterprise and on the Internet.

EXALEAD CloudView platform

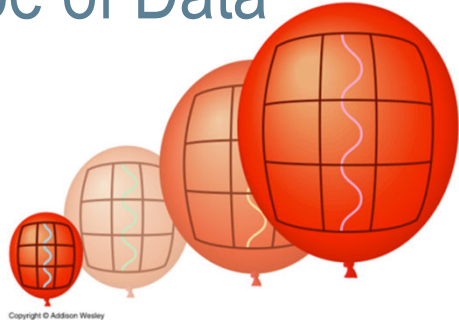
- industry's most sophisticated and scalable infrastructure for Search-Based Applications (SBAs)
- over 30,000 business decision makers, half a million enterprise search users
- 110 million Internet users
- to make their information universe accessible and meaningful

The screenshot displays the EXALEAD search engine interface. At the top, the EXALEAD logo is visible. Below it, the search bar contains the query 'Fp7 Language Technologies'. The search results are displayed in a list format, with each result including a thumbnail, a title, a snippet of text, and a URL. The first result is from the European Commission, titled 'European Commission : Cordis : FP7 : Ict : Language Technologies : FP7 Call 4'. The second result is from the European Commission, titled 'Cooperation:INFORMATION And Communication TECHNOLOGIES (ICTs) - FP...'. The third result is from Slideshare, titled 'Advanced Language Technologies for Mathematical Markup'. The fourth result is from LinkedIn, titled '4th Workshop on the Representation and Processing of Sign Languages: Co...'. The fifth result is from a Finnish website, titled 'First call for Papers: The Fourth International conference Human LANGUAGE ...'. On the right side of the interface, there are filters for 'Site type', 'Filetype', 'Related terms', 'Languages', and 'Countries'. The 'Languages' filter shows 'English (100%)' selected.

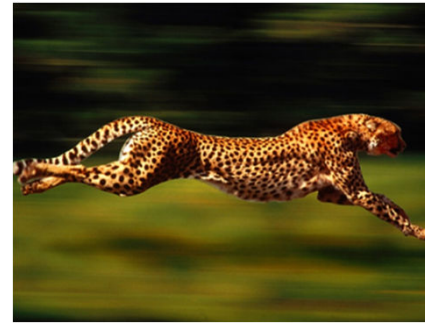
What innovations do you see for iEntreprise using LT?

Big Data – new type of Data

- › Volume
- › Velocity
- › Variety



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Big Semantics

- › Typing
- › Equality
- › Relationships

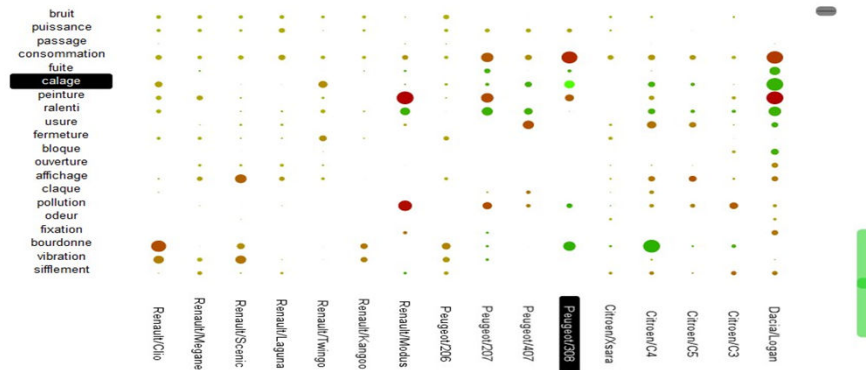
Analytics

- › Display, explore



[Search View]

People are **3.9 times less** likely to talk about when it comes to .



What barriers are there to achieving those innovations – for your company, and for the market in general – and how can these barriers be overcome through cooperation?

› Big Semantics

- › Linked Open Data
- › Coverage, coverage
- › Freshness

› Examples

- › All brand names of a mark
- › Characteristics of a product
- › Symptoms
- › Familiar language, tweet language vs formal thesaurus