



LANGUAGE TECHNOLOGIES FOR EUROPE 2020: THE MISSING PIECE IN THE PUZZLE?

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THE FORUM FOR EUROPE'S
LANGUAGE TECHNOLOGY INDUSTRY

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LT-Innovate The Forum for Europe's Language Technology Industry

LT-Innovate is an online and off-line collaborative platform for European companies developing products using intelligent content, translation and speech technology.

Its objective is to catalyze and strengthen the LT industry by making available support services and facilitating collaborative initiatives.



**Language
Technology
is the
missing
piece in the
puzzle of the
Digital Single
Market**

LANGUAGE TECHNOLOGY IS NOT OPTIONAL



LT in every digital product.

eCommerce, Media, eGovernment, healthcare, education, etc. build on LT.

The European Single Digital Market **depends on LT.**

Europe could gain in **competitiveness** through pervasive use of LT.

LT is the single most important technological enabler since the invention of the Internet.

Will Europe participate in the future LT market?

What should we do to keep our edge and become THE world leaders in LT?

THE 1st LT-INNOVATE SUMMIT: What do we want to achieve?



- Opening Panel: setting the scene and moving LT centre-stage i.e. where it truly belongs
- Company showcase sessions: introduce ourselves to each other and identify some best practice cases (LT-Innovate Award winners)
- Innovation Focus sessions: Identify the real potential for innovation in specific value-chains, identify the barriers and how these could be overcome through joint action
- Closing Panel: agree on a message (“The Voice of the Forum”), put forward a concept and methodology for an industry vision statement, outline the next steps
- LT-Innovate 2012 Award Ceremony: announce and celebrate our Winners.
- Gala dinner: enjoy ourselves!