

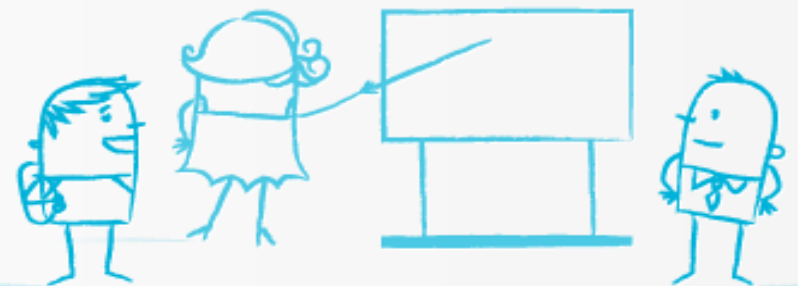
joyrite

We make teachers faster at revising essays

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Save teachers time
Improve writing skills
Valuable language insights



Mary, teacher at a sccondary school

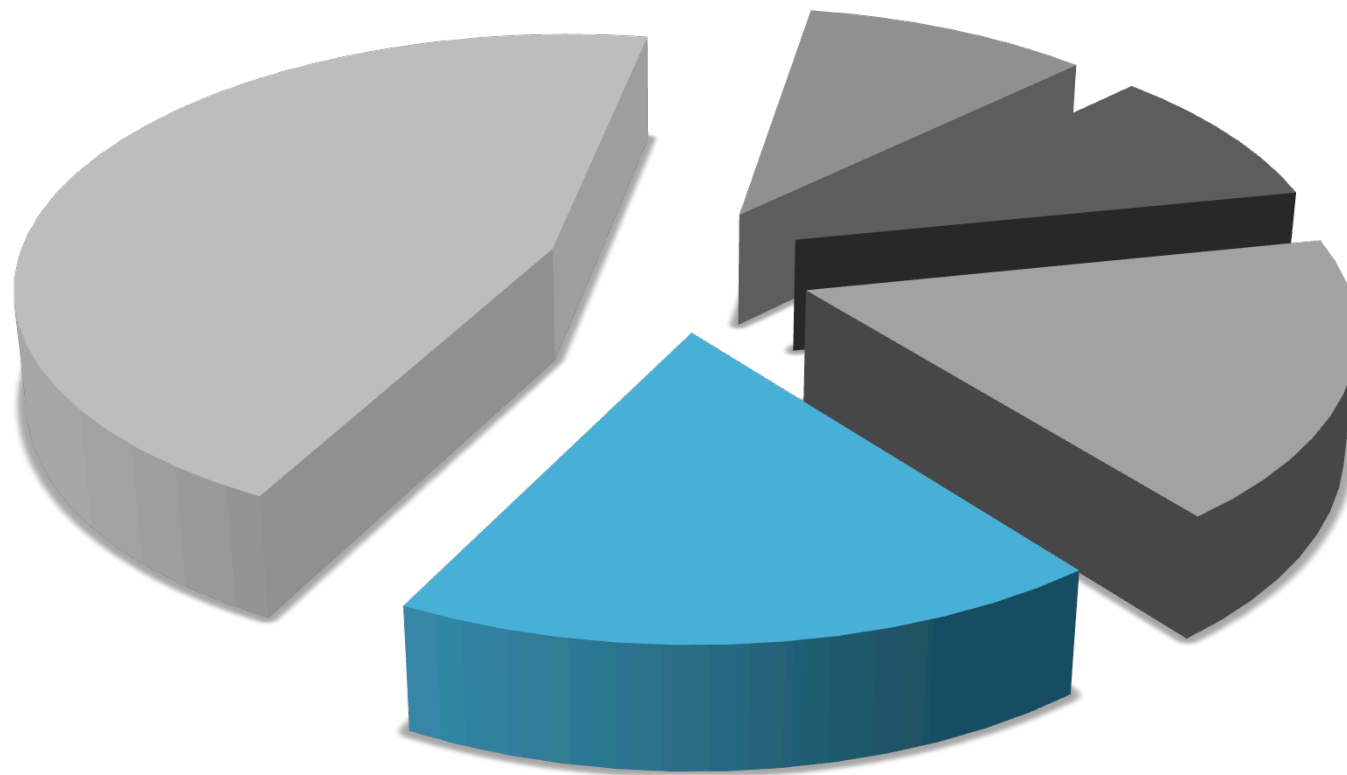


Mary is not very happy



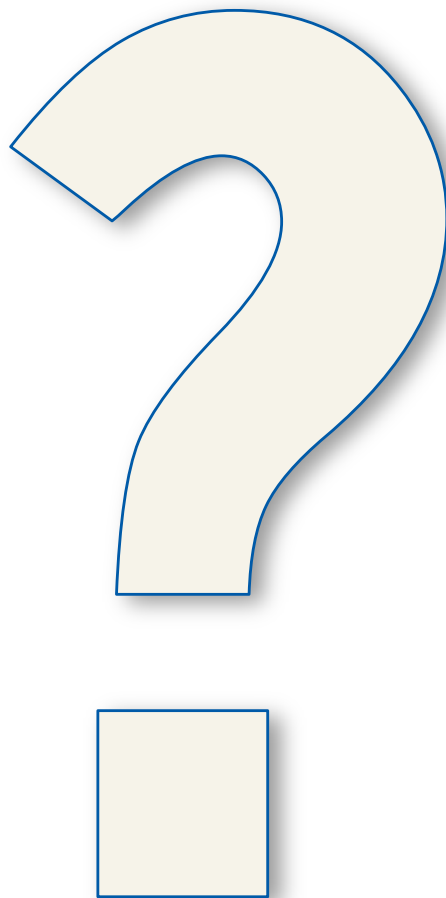






- Essay revision
- Contact
- Training
- Preparation
- Other

Can this be improved?



Students need this



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Feedback opdracht
Congo, waar ligt dat eigenlijk?

FEEDBACK

OPSTEL

INHOUD ✖

Inhoud & structuur

Titel volgens de regels

Vraagstelling voldoet niet

Slecht opgebouwde alinea

Info onvoldoende toegelicht

Info onvoldoende toegel...

Taalgebruik

Werkwoordsvorm

Losstaand zinsdeel

Hoofdletters

Werkwoordsvormen

Interpunctiefout

Woord incorrect geschreven

Populist Wilders

De mening van het volk vertegenwoordigen, daar is het in de politief om te doen. Democratie betend niet voor niets het volk regeert. Een leider die de standpunten van het proletariaat overhevert naa de staten generaal kan dan ook niet anders dan geprezen worden. De manier waarop is hier en daar misschien van cru, maar de echte stem van het volk of in ieder geval een deel daarvan is weer te horen in het parlement. Op het eerste gezicht lijkt het hierdoor dat Geert Wilders een populist is, maar is dan niet iedereen die een onder de bevolking populair standpunt verkondigd een populist?

Laten we eens in de geschiedenis kijken wat "populisme" ons tot op heden heeft gebracht. De PvdA, een van de huidige bestrijders van Wilders populisme, is ooit begonnen als de partij voor de arbeid. Dit was een partij die de toenmalige Haagse elite dwong rechten van de arbeiders te erkennen. De



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Feedback
Congo, waar ligt dat eigenlijk?

SUMMARY DOCUMENT

CONTENT ✖

Insufficient information

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed varius, lorem at ornare pulvinar, nunc libero varius lacus, quis malesuada orcti tortor sit amet metus. Aenean ultricies, urna et convallis hendrerit, felis enim vehicula nulla, eget semper dui tortor non dui.

Nam sollicitudin volutpat congue. Integer turpis arcu, interdum ut rutrum ac, dictum vitae libero.

Examples

Exercises and more information

- [Leren onbekende begrippen toelichten](#) - Taalwijzer
- [De kunst van feiten onderbouwen](#) - Overtuigend Schrijven
- [Het zit hem altijd in de details](#) - Precies met Pen
- [Wat kun je missen?](#) - Schrappen voor beginners

Report personality on team effectiveness

Within the report, personality and motivation will be examined, which will lead to a trusty portrait of my contribution to group work. To create a useful profile of personality and motivation, I will be using two questionnaires. The first one is 'The Big Five Locator' (McRea, 1992). The outcome of this questionnaire shows how individuals score on different personal traits. The questionnaire used for the motivation part is the 'Individual Motivation Questionnaire'(*). The outcome will show one's motivators. The motivators used are from Maslow's 'hierarchy of needs' (Maslow, 1943). Combining the scores from both questionnaires, and using literature from the handbook, academic journals and high standard journalism, (*)will eventually lead to a representation of **personal contribution to group work**. I will eventually combine the scores of both questionnaires.

The completely filled in and scored personal questionnaire, 'The Big Five Locator' (McRae, 1992), draws an excellent view of one's personality. The five types of this questionnaire are Openness, Conscientiousness, Extraversion,

... and this?



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Feedback

Congo, waar ligt dat eigenlijk?

SUMMARY

DOCUMENT

7,0

Language:

5,8

Content:

7,6

Structure:

9,0

+ Strong points

- Short and to the point

- To be improved

- Watch your punctuation
- Information was incomplete

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vel leo ac felis porttitor pretium eget id felis. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Fusce non justo vitae tortor volutpat condimentum. Curabitur velit nulla, scelerisque vel sagittis a, cursus et libero. Fusce ornare urna sed magna bibendum rutrum.

Nunc posuere massa a diam suscipit condimentum. Donec luctus commodo nibh non euismod. Phasellus sed justo a ante iaculis fringilla vitae at purus.

Samenvatting fouten en prestaties

Language

<u>Punctuation errors</u>	8
<u>Incorrect spelling</u>	6

Content

<u>Info lacks detail</u>	15
<u>Title format incorrect</u>	1

Structuur

<u>Inadequate paragraph structure</u>	5
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Teachers need this



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Assignment overview

Completed assignments

✓ **Completed** 21 assignments

To be reviewed

1 **To be reviewed** 2 assignments / 50 student documents REVIEW

Overleven in de ijstijd met een stokje [hide student documents](#)

H3a	Karel Appel	review
H3a	Frederik van den Berg	review
H3a	Jan Cornelissen	review
H3a	Germien Dor	review
H3a	Karel Appel	review
...		
V3a	Bjorn de Boer	review
V3a	Timmo van Sesamstraat	review
V3a	Sjanna Zwever	review
...		

De politiek van vroegen [hide student documents](#)

H3a	Karel Appel	review
H3a	Frederik van den Berg	review
...		

2 **Fully reviewed** 1 assignment / 3 student documents SEND FEEDBACK

3 **Feedback sent** 0 assignments / 0 student documents

And thanks to LT we give them this



The screenshot shows the Joyrite writing interface. At the top, there is a navigation bar with the Joyrite logo, a 'PREVIOUS' button, a progress indicator (a row of colored squares), a 'REVIEW' button, a 'GRADE' button, a progress bar, and a 'NEXT' button. Below the navigation bar, the text 'Congo, waar ligt dat eigenlijk? by Pietje Verburen.' and 'All changes have been saved.' is displayed. A toolbar contains various editing tools like undo, redo, bold, italic, link, unlink, list, indent, outdent, link, unlink, and a spell checker (ABC 123). The main text area contains the following text:

Report personality on team effectiveness

Within the report, personality and motivation will be examined, which will lead to a trusty portrait of my contribution to group work. To create a useful profile of personality and motivation, I will be using the 'The Big Five Locator' (McRea, 1992) questionnaire. The questionnaire shows how individuals score on different personal traits. The questionnaire used for the motivation part is the 'Individual Motivation Questionnaire' (*). The outcome will show one's motivators. The motivators used are from Maslow's 'hierarchy of needs' (Maslow, 1943). Combining the scores from both questionnaires, and using literature from the handbook, academic journals and high standard journalism, (*) will eventually lead to a representation of personal contribution to group work. I will eventually combine the scores of both questionnaires.

The completely filled in and scored personal questionnaire, 'The Big Five

On the right side, there is a 'Language' section with an eye icon. Below it, there are three categories: 'Capitals', 'Wrong word', and 'Punctuation'. A grammar checker overlay is visible over the text 'The Big Five Locator', showing a green checkmark, a document icon, and a red X.

LT is an enabling technology



Mary is a lot happier now



16-06-12

Joyrite.com - @joyrite - @jeroenjeremy

14

Business model



- SaaS: annual subscription per student
- ARPU EUR 10-25
- Secondary/higher education
- Direct sales + online

Additional revenues

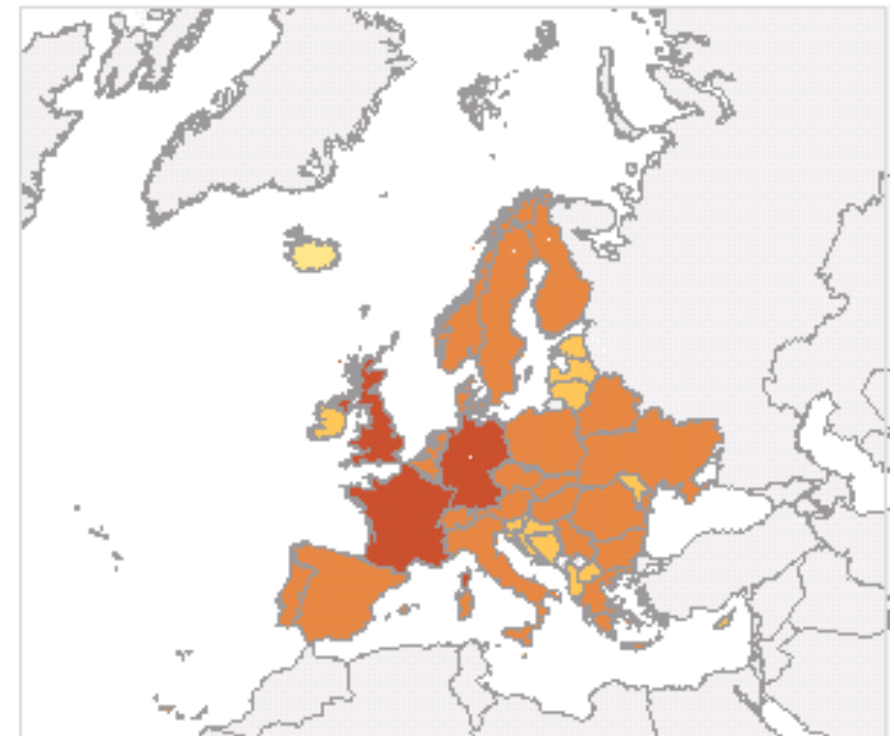
- Marketplace smart sourcing
- Primary education
- Official examination version
- White label
- Big data



Market opportunity



- 7 identified markets
- # Students secondary + tertiary education
 - **Netherlands: 2M**
 - Belgium: 1M
 - Germany: 10M
 - France: 8M
 - Spain: 4M
 - Turkey: 9M
 - US: 43M
- **Total current cost EUR 4B**



(in people)