

#### While You Were Away

15 new contacts7 meeting requests25 emails to follow-up on300 commercial emails

### Kwaga

Stan & Tort support of manuscrimeroter 141

#### Let's make email fun again







NLP or IA engineers and doctors

And an experienced entrepreneur

**Philippe Laval** 

## WriteThat.name

Marsh & . Aut

Automate your address book ...
Automate your CRM ...

QuickTime™ et un décompresseur sont requis pour visionner cette image.

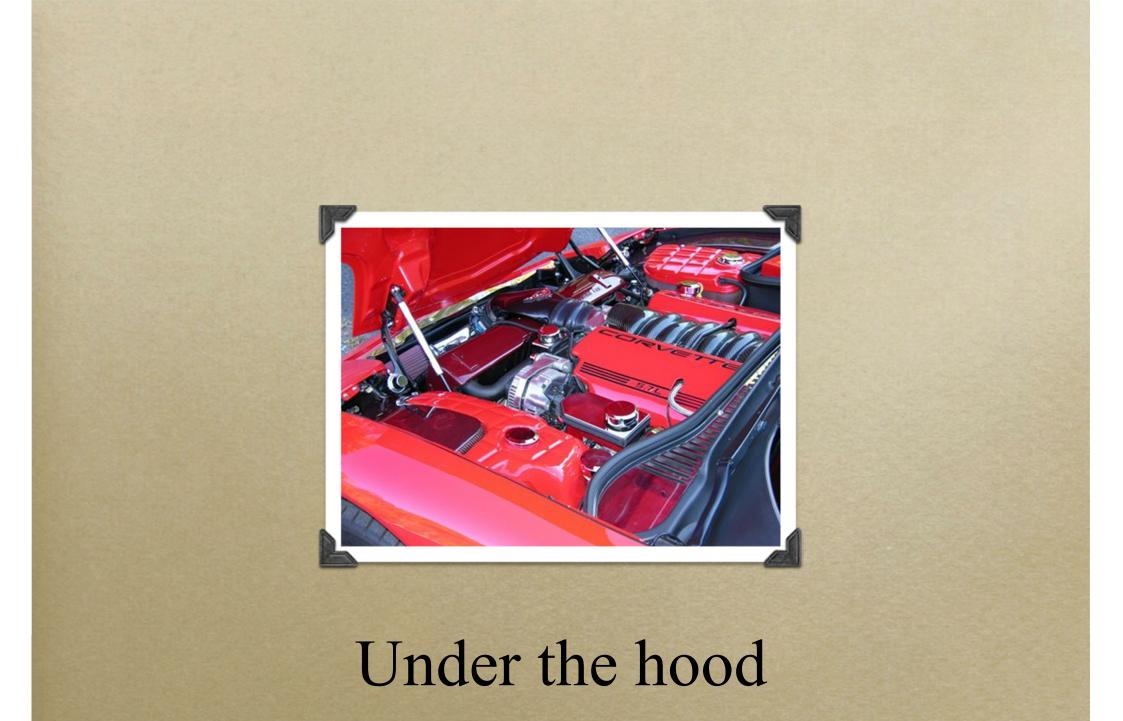
# WriteThat.name

## WriteThat.name

• Automate your address book ...  $\rightarrow 1$  year  $\rightarrow$  17 000 users → works with GMail, Outlook, LotusNotes • Automate your CRM ... → 100 companies are paying customers → works with HighRise, SalesForce

## Kwaga 2012

Total funding to date 2 M€
10 persons (5 Sales&Marketing, 5 R&D)
65% customers in US, 30% in France
Premium/Freemium model
10 % Premium transformation



# Core Technology

- Hybrid NLP & AI
- Based on patent + R&D Projects
  - Collaborative email in corporate context
  - Email & Entreprise Social Networks
  - Open-source IDE for computationallinguists (Gramlab FEDER project 2011)

# What are we looking for?

- Participation in collaborative transnational R&D project
  - ✓ Open data wave.
  - ✓ At Kwaga, we know how to extract information.
  - ✓ How do we interpret data ?
  - ✓ How do we show results ?
- New consortium or join existing consortium as a partner.

#### Thank you ....Gaëlle RecourcéKwaga<u>recource@kwaga.com</u>