



calltrunk

LT-Innovate

2012-06

Who am I?

- Founder & CEO of Calltrunk
- 20 years in software development
- 10 years wrestling with voice

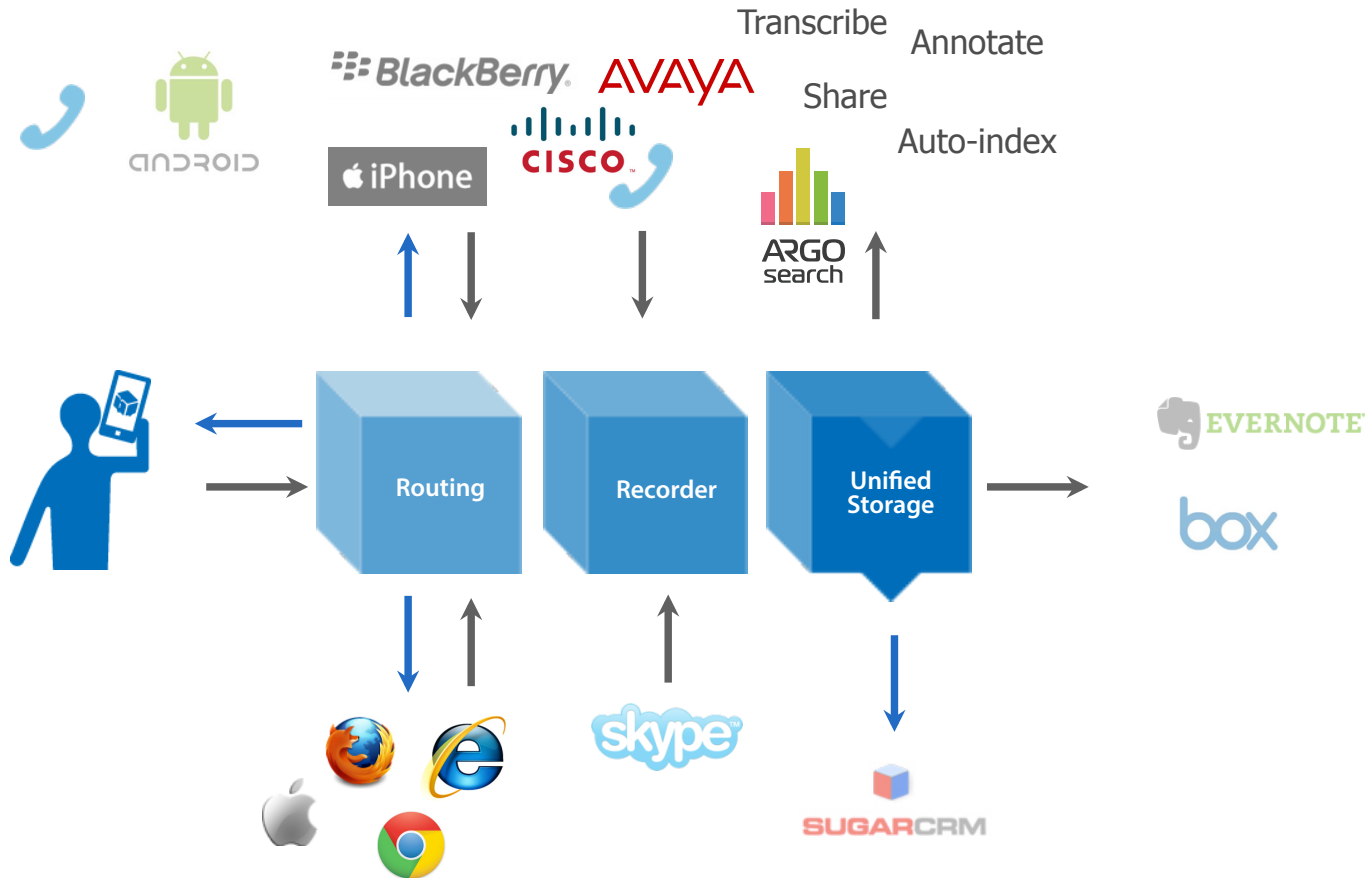
Adepra

Intelligent Voice Research

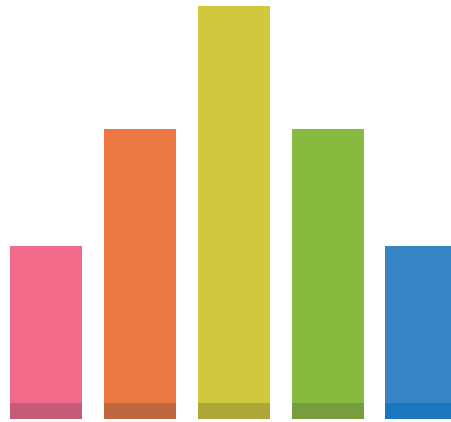


- Not a scientist

What is Calltrunk?

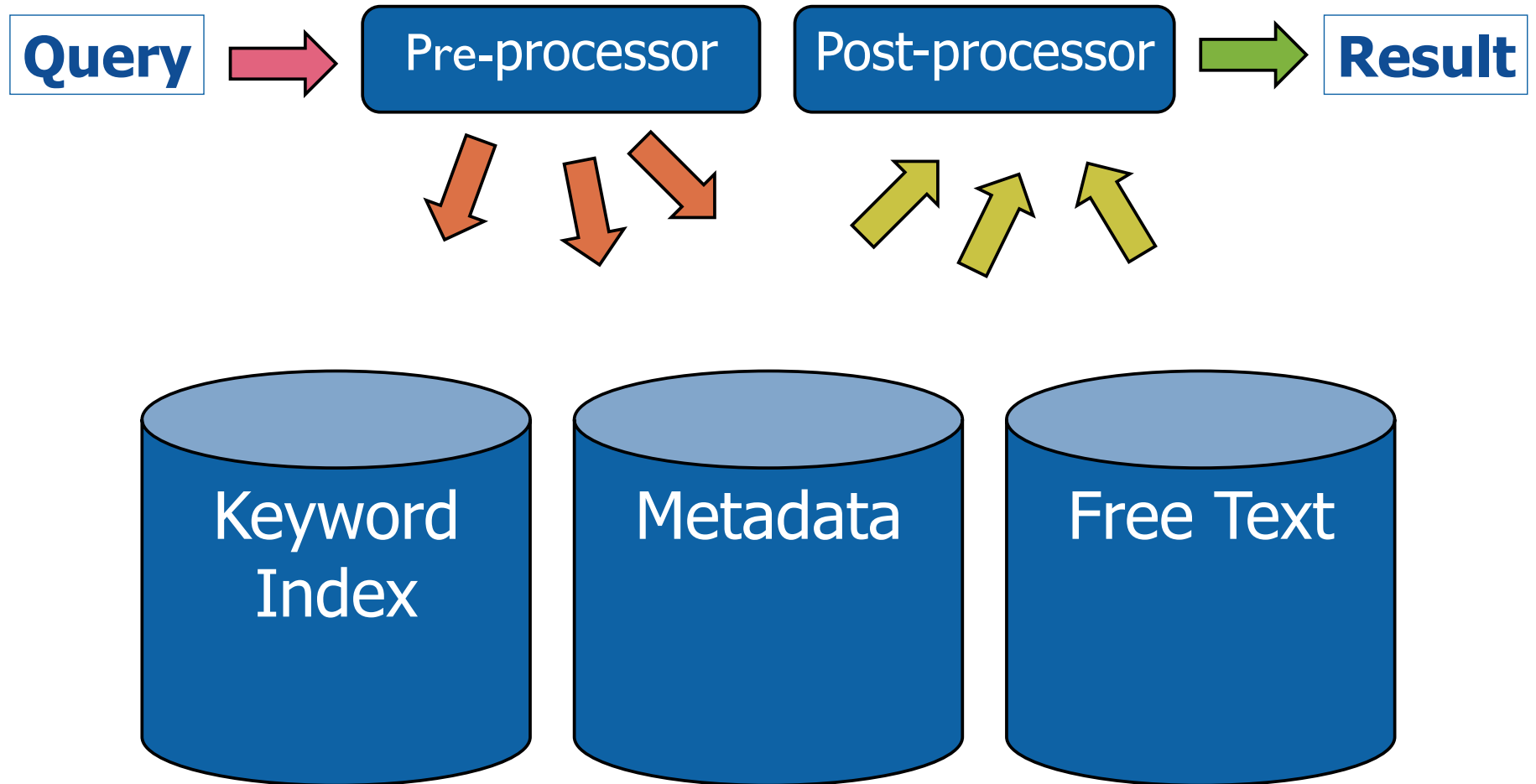


What is ARGOsearch?



ARGO
search

What is ARG0search?











































My Trunk

Trunk

1 - 10 / 1702 Conversations

[What is ARGOSearch?](#)

Type: Date:

	 prmurphy	 USAA...couldn't hear much. Skype acting...	Today 15:04	
	 +447889883819		Today 11:08	
	 +33620268454		Today 11:00	
	 +447703789504		Yesterday 19:52	
	 +442079357745		Yesterday 17:18	
	 +447889883819		Yesterday 16:32	
	 +18032379730		Yesterday 16:31	
	 +447889883819		Yesterday 16:31	
	 +18032379730		Yesterday 16:30	
	 +447889883819		Yesterday 16:29	

ARGOsearch

Trunk > Search Result


























































Results for "meeting monday morning" 9 Conversations

[What is ARGOsearch?](#)



Type: Date: [Filter](#)



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Current Search

		+12035610649	  	04 May 20:12	
		+19733345073	  	30 Apr 19:59	
		+15142453062	  	25 Apr 16:40	
		prmurphy	   	12 Apr 14:59	
		prmurphy	  	05 Apr 13:16	
		prmurphy	   	31 Mar 16:22	
		+15142453062	  	26 Mar 18:08	
		+12396894044	  	26 Mar 18:01	
		+16054756350	    Enterprise Product Meeting (I)	20 Mar 16:59	

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meeting  

monday  

morning  

[Clear all](#)

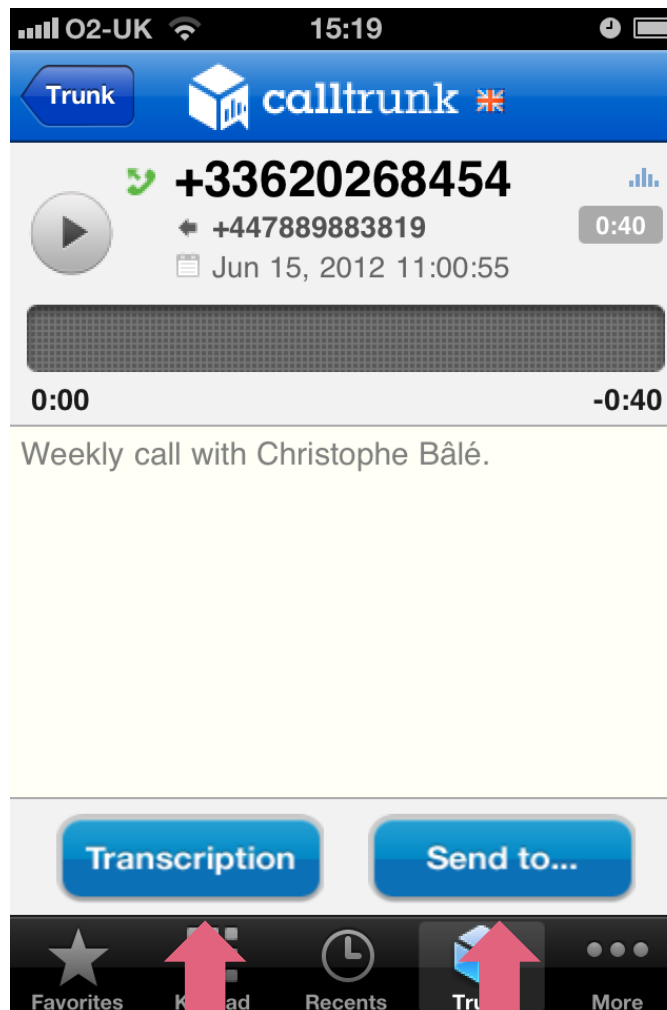
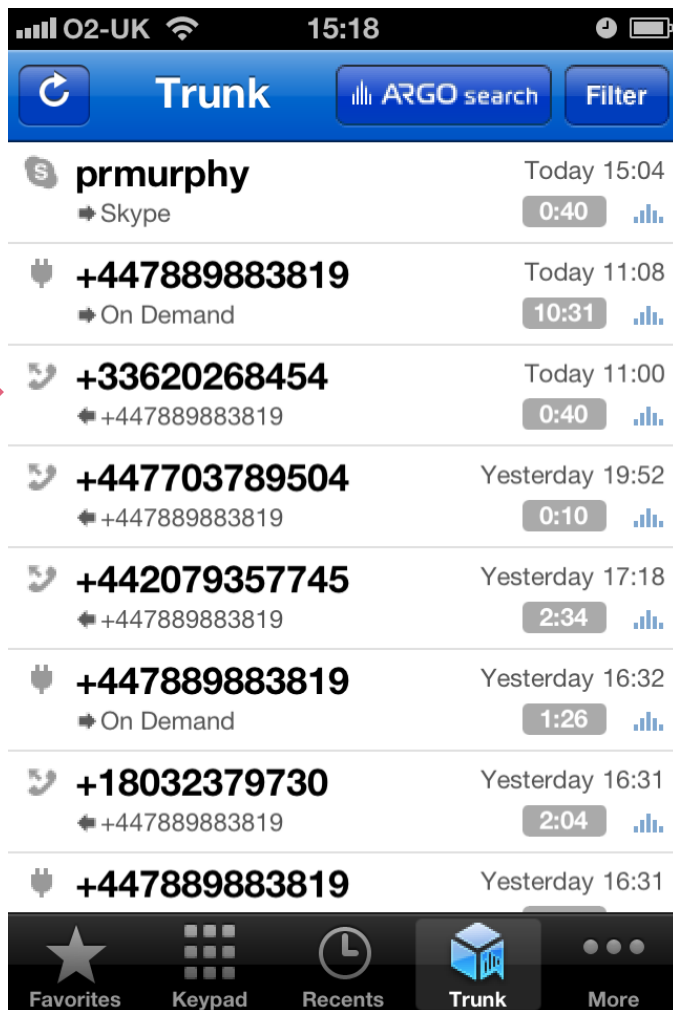
ARGOsearch

The screenshot shows a mobile call log entry for a call to +16054756350 on 20 Mar 16:59. The call duration is 00:00. The call is categorized with tags: meeting (2, note), monday (1), morning (6), and 605 (contact phone). The call log entry includes a play button, a progress bar, and a volume icon. Below the call log, there is a menu with options: Edit note, Transcriptions, Send..., Download, and Details. The call log entry text is "Enterprise Product Meeting (1)".

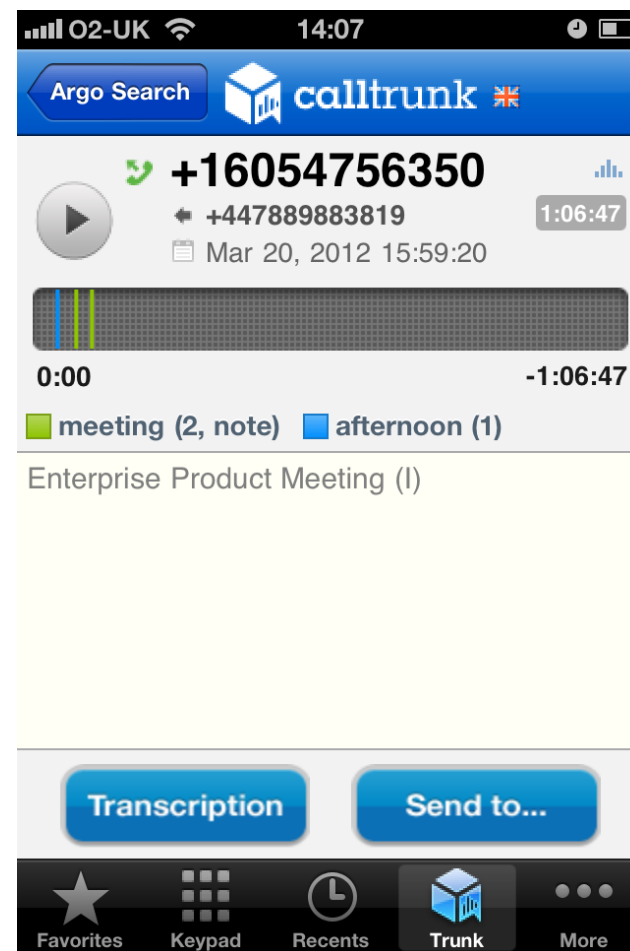
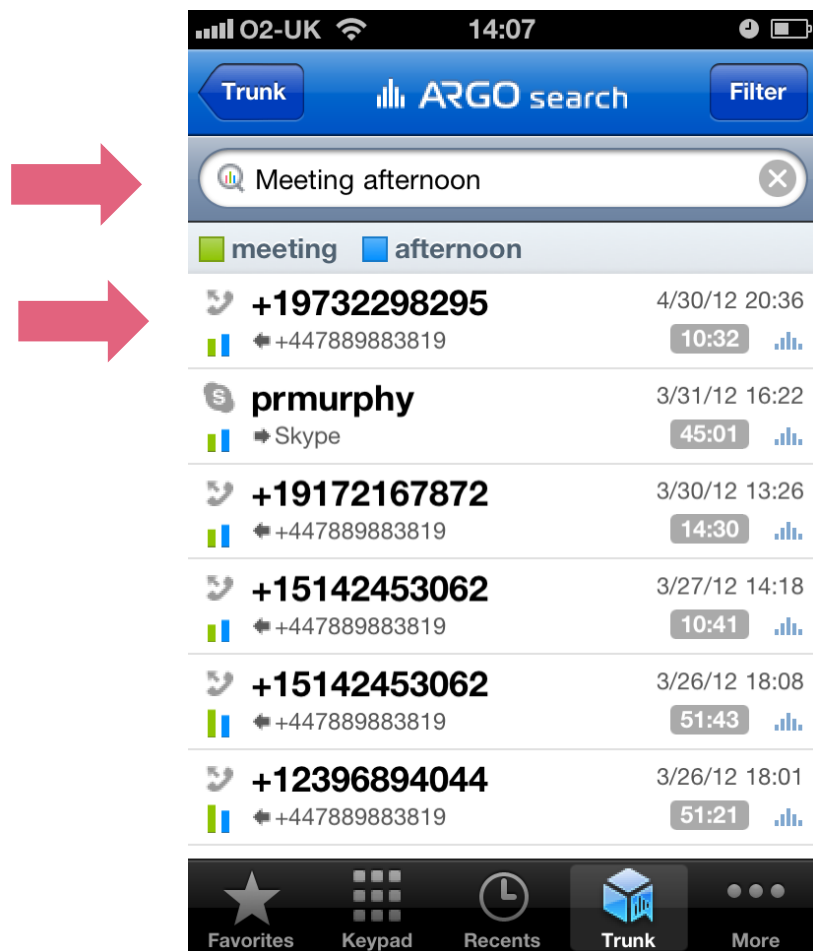
Red arrows point to the following elements:

- The phone number +16054756350
- The date and time 20 Mar 16:59
- The "meeting (2, note)" tag
- The "Transcriptions" menu option
- The "Send..." menu option
- The "Meeting (1)" text in the call log entry

ARGOsearch on a Smartphone

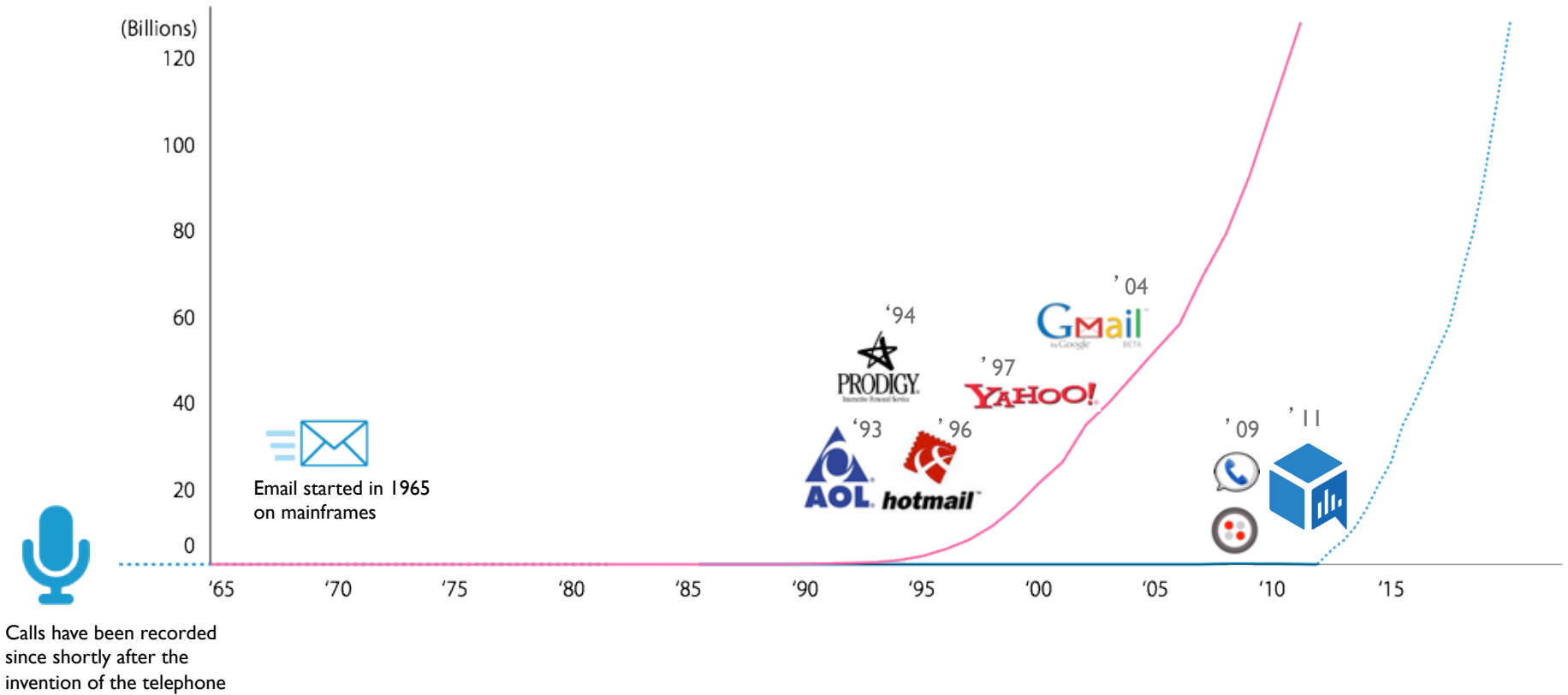


ARGOsearch on a Smartphone



Ubiquitous call capture is inevitable

The consumer adoption curve



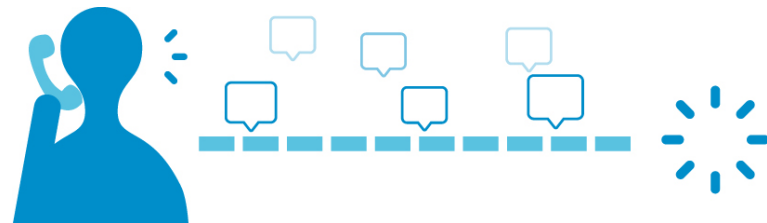
Ubiquitous call capture is inevitable

When it's simple and inexpensive to save things, we do

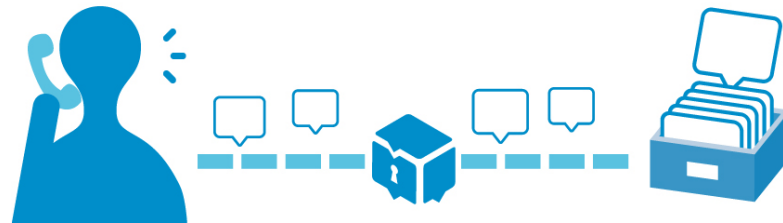
Automatically stored



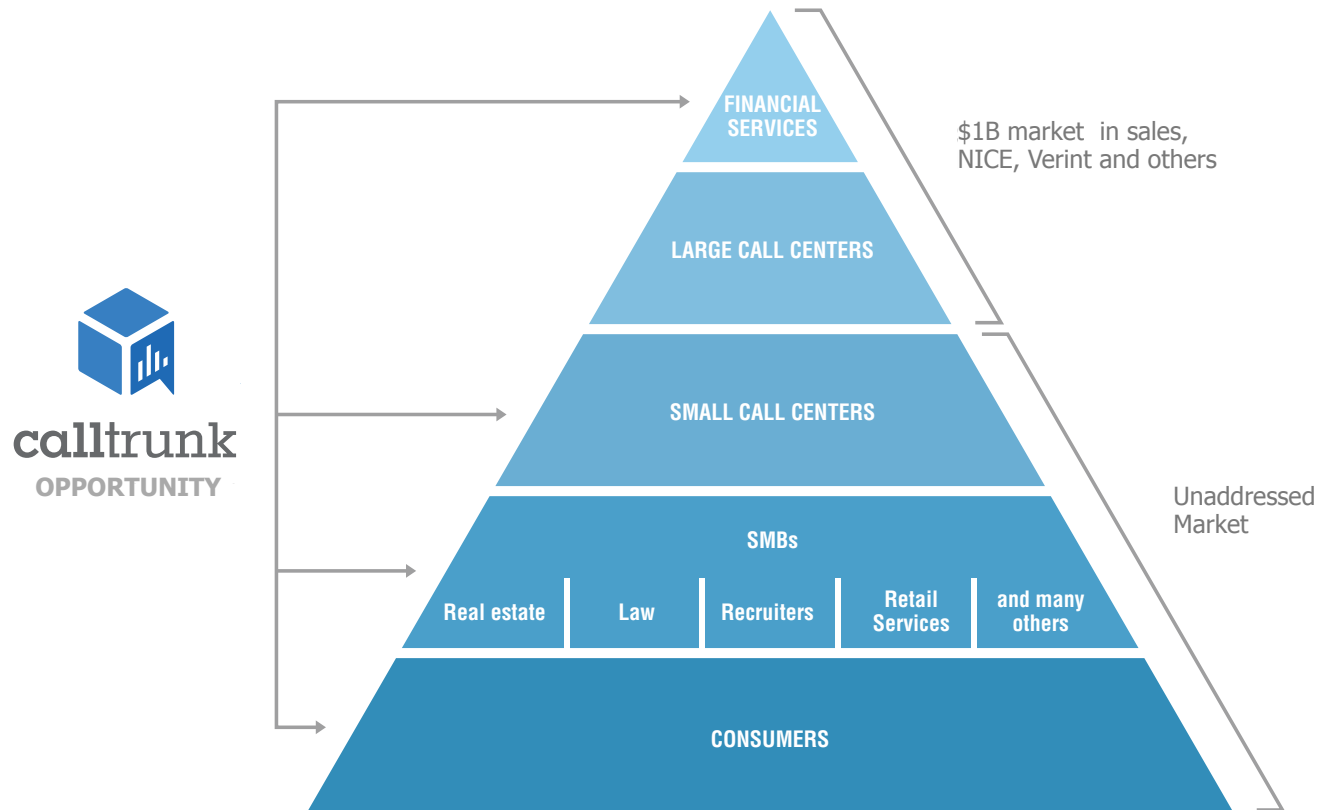
Up in smoke



Automatically stored



Voice Recording & Management Market





calltrunk