## Introducing



10 million users working in more than one language in Word, Excel or PowerPoint just got a translation tool made just for them.







# Microsoft Office

Anyone working in more than one language can use WebWordSystem.

WebWordSystem is WYSIWYG, translations are made inside Word, Excel and PowerPoint.





WebWordSystem



Open the first sentence



Next sentence



Clean translated document

## Just 4 Buttons It is really that simple.

Of course, we also offer all the advanced features known from other translation tools.





#### **Reduce translation costs:**

25%

Translate the rest yourself

**Buy from Public** 

15%

area
Re-use from industry

10%

20%

Re-use from sister companies

30%

Re-use from colleagues

## Public Sharing of Translations

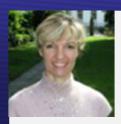
Gives you the most effective translation ever.

Of course, you can share with your colleagues, but Public area gives you access to anonymized translations from other companies through a marketplace for translated segments.

WebWordSystem Public area automates:

- Buying segments others have translated
- Selling your translated segments to others





Diane H. Rohde Head of Product

Developer and Instructor. LSP owner for more than 20 years, the last five years experience with tool development.



Erik Rohde Head of Sales

Entrepreneur for 25 years in the catering industry, sales manager for the last nine years in the IT and translation industries.



Christian O.
Petersen
Chairman

20 years of experience building software products, teams and companies. Works in multiple startups at exec and at board level.



Development team
Strong team of three
engineers hosted at
InterLogic in the Ukraine.

### **Team Strengths**

- Efficient translation
- Scalable sales
- Disruptive startups
- SaaS development



#### Before

- Small market < 500,000 full-time translators
- Complex to use
- Can't see how the translation will look in the document
- Server-based
- Expensive

#### Now

- Large market
  - > 10M Office users working in more than 1 language
- Easy with just 4 buttons
- WYSIWYG in Word, Excel and PowerPoint
- SaaS in the Cloud
- Affordable

### **Opportunity**

Disrupt and expand the market for translation memory tools.



