

## What is JayBee?

- Software product providing spoken communication for those who have lost the ability to speak
- Learns the user's communication patterns, making expression:
  - Fast
  - Fluent
  - Full
- Technology based on techniques and experience gained in the Space Industry
- Caters for a wide spectrum of physical disabilities, at an affordable price



## Innovations for iHealth using language technology

- Increased Dignity
  - Affordable Voice Banking
  - Say what patient wants to say not what they can say
  - Unobtrusive equipment
- Increased Functionality
  - Integration with other functions such as patient environment (saying 'turn on light' does just that)
  - Conversation predetermination
- Increased Access
  - Cheaper and more accurate Eye Tracking
  - Neurological control



## **Barriers to achieving innovations**

- Technological hurdles
  - Conversation Predetermination is extremely complex and needs extensive trials
  - Improved and affordable Eye Tracking and Neurological Control needs extensive R&D
- Issues within Health Environment
  - Tight health check controls of all equipment used
  - Patient trials need extensive coordination
- Financial issues
  - R&D especially affected by decreased health budgets
  - Some technologies are very expensive (Eye Tracking, Neurological Control)