

LT IN THE ENTERPRISE

## **INNOVATIONS**

- \* Ability to search and analyze in native languages
  - + Interlingua presents the opportunity to span all languages without intermediate steps
- Integration of TM into MT technology
  - + Raises the bar on MT quality
    - × Requirement for Legal and Finance translations
- \* New paradigm shift in NLU Technology
  - + Using MT infrastructure significantly reduces time and cost to market



## **OVERCOMING BARRIERS**

- \* Requires paradigm shift in LT technologies
  - + When you are a hammer, everything looks like a nail
  - + Complex union of Rules and Statistics
- Data for 'small' languages
  - + Universities
  - + Private Sector data



## INDUSTRY COOPERATION LEADS TO

- **×** Global Standards
- **×** More Choices for Customers
- **×** Reduces Barriers to Entry
- \* Lack of invention
- \* Lack of incentive
- \* Less then stellar technologies

