

LT Innovate Summit

iHelpers Innovation Focus

June 19, 2012, Brussels

Andrejs Vasiljevs, Ph.D.



technologies for smaller languages



- Language technology developer
- Localization service provider
- Leadership in smaller languages
- Translation tools, terminology databanks, proofing tools
- Offices in Riga (Latvia), Tallinn (Estonia) and Vilnius (Lithuania)
- 115 employees
- Strong R&D team
- 9 PhDs and candidates

opportunities

- EU has removed the barriers for free flow of goods, money and people –
now its time to remove **the language barriers**
- LT are enablers for “humanizing” technologies –
making them smart and friendly
- cloud and sky services make **LT ubiquitous**

challenges for smaller languages

smaller languages
smaller markets
smaller investments

less data
less resources

higher barriers
higher complexity

approach

- **smart innovation**
combining knowledge derived from data with expert knowledge and learning from users
- **industry and research collaboration**
networking and cooperation
- **targeted actions**
joint national and EU R&D programmes

examples

- explosive growth and democratization of advanced MT services
e.g. LetsMT!, iTranslate4.eu, SmartMate
- multilingual content analytics
e.g. newssentiment.eu
- smart authoring assistants
e.g. Zemanta blog-authoring tool
- cloud-based voice services



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