



THE FORUM FOR EUROPE'S LANGUAGE TECHNOLOGY INDUSTRY

Submitting a Successful Project Proposal

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Pave the way towards Horizon 2020!

Forget traditional projects that one speaker called
“End of collection models”

Innovation is key!

How should this innovation look like? UP TO YOU to
be innovative!

First steps



Idea → map with Call → search for right partners

Read Guidelines for applicants (STREP)

<http://ec.europa.eu/research/participants/portal/download?docId=33147>

Read Handbook for evaluation!

<http://ec.europa.eu/research/participants/portal/download?docId=33082>

**Send pre-proposal to: CNECT-G3@ec.europa.eu
before 1 December**

How are proposals evaluated?

ELIGIBILITY check:

Formal requirements (e.g. min.number of partners, max. number of funding etc.) are checked by EC staff; if OK



Technical EVALUATION:

Assessment of proposals by external experts;

- 1: Individual assessment (3-5+ experts/proposal)
- 2: Consensus meeting → ESR
- 3: Panel meeting → Ranking

How are proposals evaluated?

Three criteria:

1. S&T Excellence
2. Implementation
3. Impact

Scores: 1-5

Thresholds:

3-3-3/10

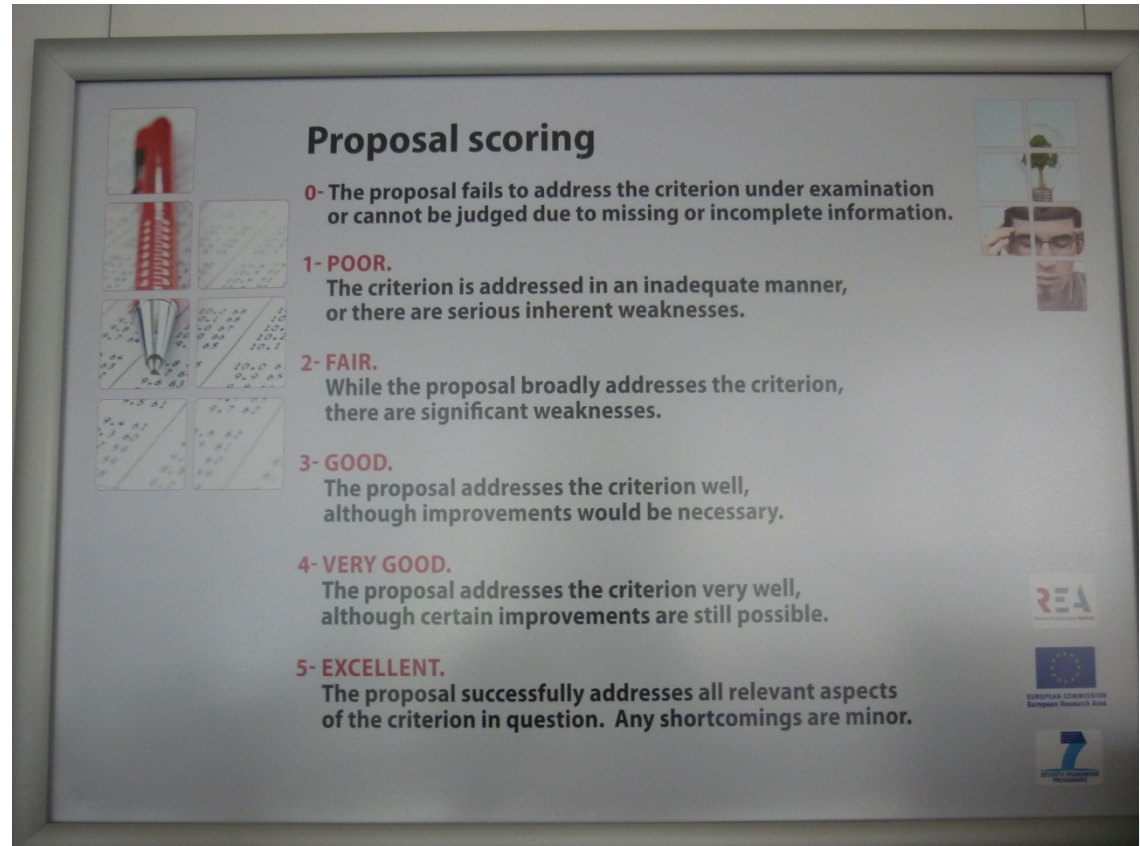
SME

4-4-4

Chance for

Funding:

13+



Proposal scoring

0- The proposal fails to address the criterion under examination or cannot be judged due to missing or incomplete information.


1- POOR.
The criterion is addressed in an inadequate manner, or there are serious inherent weaknesses.

2- FAIR.
While the proposal broadly addresses the criterion, there are significant weaknesses.

3- GOOD.
The proposal addresses the criterion well, although improvements would be necessary.

4- VERY GOOD.
The proposal addresses the criterion very well, although certain improvements are still possible.

5- EXCELLENT.
The proposal successfully addresses all relevant aspects of the criterion in question. Any shortcomings are minor.



1. Scientific and/or technological excellence (relevant to the topics addressed by the call)

- Soundness of concept, and quality of objectives
= *clear goals relevant to the call*
- Progress beyond the state-of-the-art
= *Innovation*
- Quality and effectiveness of the S/T methodology and associated work plan
= *you know what you want to do and you show how you will do it*

S&T Main Challenges

BEYOND State of the Art:

Not sufficient to say: The project will advance the SotA in, you need to explain *HOW* it will do so;

Work Plan:

- The work plan and tasks must correspond to the goals and aims stated.
- The work plan must clearly say who does what when
- WPs are no silos: they are interrelated
- KPIs missing

2. Quality and efficiency of the implementation and the management

- Appropriateness of the management structure and procedures
- Quality and relevant experience of the individual participants
- Quality of the consortium as a whole (including complementarity, balance)
- Appropriateness of the allocation and justification of the resources to be committed (budget, staff, equipment)

Implementation Challenges

Management:

- Mgt structure too heavy or too light
- Not all procedures addressed (e.g. risk assessment, conflict resolution, quality assurance)

Partnership:

- Partners' roles not clear or justified ("decorative" partners)
- No complementarity

Resources:

- Not sufficient explanation of resources given

3. Potential impact through the development, dissemination and use of project results

- Contribution, at the European and/or international level, to the expected impacts listed in the work programme under relevant topic/activity
- Appropriateness of measures for the dissemination and/or exploitation of project results, and management of intellectual property.

Impact Challenges

- Last part of project description, often not enough time left to address it properly = MISTAKE as the score on impact can decide on funding (if tied scores!)
- Some hints:
 - Be innovative when it comes to dissemination
 - Give outreach figures
 - Include business models
 - Don't forget: IPR, standards

SMART

Suitable

Manageable

Appropriate

Relevant

Transferable

Go for a



PROJECT

KISS

Keep

It

Simple

...

Contact & Links



Contacts:

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More info at the Proposers' Day website (useful links):

Obj.4.1:

http://ec.europa.eu/information_society/events/cf/ictpd12/item-display.cfm?id=8414

Obj. 4.3 (SME call):

http://ec.europa.eu/information_society/events/cf/ictpd12/item-display.cfm?id=8416

Don't forget the pre-proposal option!