



THE WAY AHEAD

LT-Innovate Summit
Brussels, 19 June 2012

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THE FORUM FOR EUROPE'S
LANGUAGE TECHNOLOGY INDUSTRY

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WHAT IS LT-
INNOVATE?

**To explore strange new worlds, to seek out
new data and new knowledge, to boldly go
where LT has not gone before...**



Created in January 2012 – 100 full members in June 2012

Objectives:

- to promote Language Technology as a key enabling technology for Europe's economy and society;
- to unify Europe's Language Technology sector for increased competitiveness in the global market place;
- to facilitate technology transfer from research to market;
- to articulate the sector's collective interests vis-à-vis buyers, investors and policy makers.

Concrete activities:

- Develop a common vision (LT Innovation Agenda)
- Assemble and disseminates key LT market data
- Increase the visibility of the LT industry vis-à-vis buyers, investors and policy makers
- Organise the collaboration of LT SMEs and other LT value-chain stakeholders (through Special Interest Groups)
- Facilitate collaborative projects
- Facilitate the transfer of research results and accelerate the uptake of innovation in the market place
- Organise a yearly LT-Innovate Summit and other gatherings of the LT Industry and stakeholders

United in Diversity



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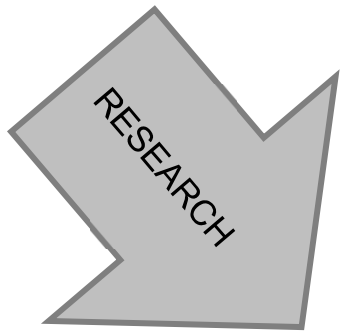
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SIGs

- SIGs = Special Interest Groups
- SIGs are interactive discussion and collaboration spaces where issues, needs, problems and opportunities are addressed.
- SIGs aim at generating concrete solutions or outputs through collaborative action.
- SIGs group members and other stakeholders in the pursuance of common goals.
- The SIGs are the engines of LT-Innovate.



SIGs ROADMAP



“Infrastructure” SIGs

Innovation Agenda

Partnering

“Cluster” SIGs

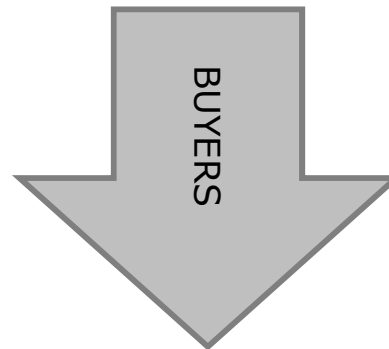
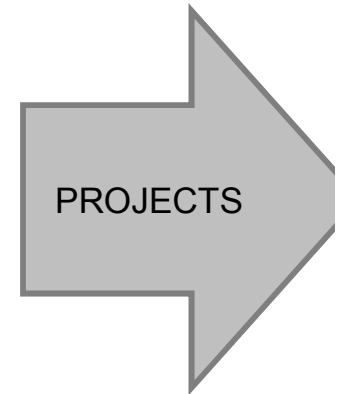
iServices

iHealth

iMediators

iSkills

iEnterprise



- Objective: develop a vision statement for the industry
- Articulate/promote it vis-à-vis other stakeholders (researchers, buyers, investors) and policy makers
- Version 0.1 – concept and methodology is available in the SIG library
- Debate is open in the SIG Forum
- Market research provides foundation for value chain-based innovation roadmaps (themes)
- The Voice of the Forum makes bottom-up input
- Version 0.2 due in September 2012
- Ongoing debate in the SIG
- Version 1.0 by the end of the year

- Encourage the bundling of resources, intensified networking and closer collaboration between LT SMEs
- Facilitate the access to public resources
- Pioneer innovative common market approaches
- Enhance collective visibility and market power
- Strengthen the sector's position towards other value-chain stakeholders
- Develop collaborative projects
- Participate in international bids
- Facilitate technology transfer and uptake of research results

- Five themes: iServices, iEntreprise, iHealth, iMediators, iSkills (see briefing document in Innovation Agenda SIG Library)
- Identify opportunities, inhibitors and solutions
- Develop value chain-based innovation roadmaps (-> Innovation Agenda)
- Initiate collaborative projects addressing opportunities, removing inhibitors and implementing solutions
- Build bridges with key researchers (upstream) and buyers (downstream)
- Facilitate access to public (EU, national) and private funding for collaborative projects



The policy environment

- LT is the missing piece in the puzzle of the digital single market
- LT is a key enabling technology for Europe's economy and society
- LT is a major accelerator for Europe's growth and competitiveness
- Digital Agenda: DAA Assembly 21-22 June
- Large-scale projects: increased focus on LT as make/break factor
- FP7: calls 10+
- Horizon 2020: LT should be recognised not just as a “challenge”, but as a major cross-sectoral enabler/accelerator
- Connect Europe Facility: LT middle-ware and market place
- European Commission, European Parliament, Council of Ministers (Member States)



Calendar

- End of June: Summit records online
- September: Innovation Agenda v0.2 -> Discussion
- Ongoing work in the SIGs
- Ongoing efforts to increase visibility in policy environment
- First week of October: FP7/call 10 Project Factory/Partnering + General Assembly
- 15 October: Project brokerage meeting in Norway
- LT meets e.g. Telecom, Tourism, Health, Government, etc. (co-organised with sectoral federations or co-located with sectoral fairs)
- May-June 2013: 2nd LT-Innovate Summit

Business card



www.lt-innovate.eu



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Blog: www.ltinnovate.blogspot.be

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