



LANGUAGE INTELLIGENCE 2024

Driving Business Value Via Multilingual AI

DRAFT PROGRAMME

Please note that the FINAL Programme & List of Speakers of LI2024 will become available on the [conference website](#) in the course of October 2024.

All timings are indicative and may be subject to changes.

Tuesday, 19 November 2024

09.00-09.15	CONFERENCE OPENING & WELCOME Christoph Prinz (LTI Chairman) and guest speaker (tbc)
09.15-10.00	OPENING PANEL: 'Highlights of the Year' by 6 CEOs (tbc) moderated by Britta Aagaard (Semantix)
10.00-10.20	Technology Trends Outlook Josef Kubovsky (Nimdzi)
10.20-10.50	2024: The Breakthrough of Language Intelligence? Discussion moderated by Britta Aagaard (Semantix)
	10.50-11.10 COFFEE BREAK
11.10-12.00	LI USE CASES I: What do Roche, Porsche and Berns Language Consulting have in Common? AI! Kerstin Berns (blc), Chantal Moucouveia (Roche), Ira Rotzler (Porsche), Sophia Ackermann (blc)
	12.00-13.00 LUNCH BREAK
13.00-13.50	LI USE CASES II : Expanding Horizons: Leveraging Language Technology for Global Business Growth Kirti Vashee (Translated), Stefania Russo (Glovo), Laura Rossi (Medtronic)
13.50-14.30	LI SPOTLIGHTS I moderated by Arthur Wetzel (LTI) Gerhard Backfried & Anne-Lynn Dudenhoefer (Hensoldt Analytics) - A Practical Case of LLM-enhanced OSINT Jodie Lechapelain (Vocapia) - Towards More Frugal Speech Technologies
	14.30-14.45 COFFEE BREAK
14.30-16.00	LI SPOTLIGHTS II moderated by Gareth Morlais (Welsh Government) Ilan Kernerman (Lexicala) - Language Resources for Human-driven Machine Intelligence Bruno Herrmann (LT-Innovate) - Operationalizing Generative AI to Make it Value-driven & Inclusive Holger Keibel (Karakun) - Generative AI: What Comes After the Hype? Marina Liuzzi (Creative Words) - Rewriting the Rules: How GenAI is Reshaping Non-Linguistic Workflows Gábor Recski (Technical University Vienna) - Fact-checking GenAI with Explainable Information Extraction
16.00-17.30	LI SPOTLIGHTS III moderated by Arthur Wetzel (LTI) Kirti Vashee (Translated) - The Evolution from Adaptive NMT to Adaptive LLM MT João Graça (Unbabel) - Tower LLM: An Intentional Multilingual Large Language Model for Translation-related Tasks

[Matthias Heyn](#) (RWS) - Welcome to the AI Jungle
[Bartosz Budzynski](#) (XTRF) - The Localization Conductor: Orchestrating Old and New in Perfect Harmony
[Jochen Hummel](#) (Coreon) - Industrializing the Language Sector



19.00
 COCKTAIL & DINNER

20 NOVEMBER

09.00-09.45

CONFERENCE KEYNOTE

Name and title tbc



09.45-10.15
 COFFEE BREAK

10.15-11.15

LI USE CASES III: Language Intelligence & Public Service Media - Examples of Use-cases & Developments

[Christoph Bauer](#) (ORF-Austrian Public Broadcast), [Verena Krawarik](#) (APA-Austria Press Agency), [Christoph Schmidt](#) (Fraunhofer/IAS)

11.15-12.35

LI SPOTLIGHTS IV moderated by [Bruno Herrmann](#) (LTI)

[Oddmund Braaten](#) (Interprefy) - How AI is Changing the Interpreting Industry
[Gregor Hofer](#) (Speech Graphics) - Rapport: Towards Mass Adoption of AI-driven Avatars
[Jacques Barreau](#) (TransPerfect) - StudioNext: Adaptation/Recording Collaborative Cloud Management System
[Rachel Herwatz](#) (TermSolutions) - There's No AI Without Terminology - Professional Tools for Enterprise-wide Terminology Management



12.35-13.35
 LUNCH BREAK

13.35-14.35

LI SPOTLIGHTS V moderated by [Josef Kubovsky](#) (Nimdzi)

[François-Régis Chaumartin](#) (Celeste Technology) - Celeste, the Smart AI Assistant that Helps You Set and Achieve Your Goals
[Gema Ramirez-Sanchez](#) (Prompsit Language Engineering) - Curating and Analysing Massive Amounts of Multilingual Data for Open and High-Performance Language Modelling
[Janis Ziedinš](#) (Culture Information Systems Centre of Latvia) - Unleashing the Power of Language Technologies in Public Services

14.35-15.35

AI USE CASE SLAM

Introduced & moderated by [Elisabeth Maier](#) & [Kerstin Berns](#) with the participation of [Anton Kolesnyk](#) (Contentful), [Assaf Siani](#) (Lexicala) & [Rebecca Läwen](#) (blc)



15.35-16.00
 COFFEE BREAK

16.00-16.45

CLOSING PANEL: The EU AI Act - Technical, Legal & Ethical Challenges for LI

Introduced & moderated by [Margaretha Mazura](#) (EMF Services)
[Dagmar Gromann](#), [Benjamin Roth](#) (University of Vienna) and x (tbc)

16.45-17.30

ANNOUNCEMENT OF LT-INNOVATE AWARDS & CONFERENCE CLOSING

[Philippe Wacker](#) (LTI Executive Director) & [Christoph Prinz](#) (LTI Chairman)

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